

essentialARB

Print Advertising Space: Rates and sizes

Space	£ Price (+ VAT)	
Front cover (Inside & Out).....	1,600	Attractive discounts are available on block bookings and on our tailored packages. Ask us for more details. Recruitment advertising also carries an attractive discount and packages include web advertising.
Front cover only.....	1,200	
Inside front.....	1,000	
Back cover (Out).....	1,100	
Double page spread.....	1,400	
Full page.....	1,100	
Half page.....	600	
Quarter page.....	475	
Eighth.....	250	
Sixteenth.....	130	
Box classified.....	55	

Advert Sizes (mm height x width)

Space	Width x height	
Double page spread (Bleed)	426 mm x 303 mm	You should avoid the use of text up to the edge of the page, ideally allowing a 10mm margin all round. If you have any query regarding these specifications please call our production department on 01387 702271.
Double page spread (No Bleed)	402 mm x 280 mm	
Full page (Bleed)	216 mm x 303 mm	
Full page (No Bleed)	192 mm x 280 mm	
Half page landscape	192 mm x 135 mm	
Half page portrait	94 mm x 280 mm	
Quarter page landscape	192 mm x 65 mm	
Quarter page portrait	94 mm x 135 mm	
Eighth page portrait	94 mm x 65 mm	

Front cover specifications

Artwork for the front cover of essentialARB should be supplied at 216 mm wide x 198 mm high. Important elements of the artwork should be contained within an area 6 mm within these sizes all round.

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